



Press Release

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ADAPTABLE, AFFORDABLE – STATE OF THE ART BROADCAST ROBOTICS FROM VINTEN RADAMEC

Revolutionary Fusion range on display at Mediatech 2007

Vinten Radamec

Stand A15/A17

Mediatech 2007

Johannesburg, 12-14 June 2007

Recognised for world-leading, pioneering technology in broadcast robotics, Vinten Radamec has now successfully addressed the key investment challenge of that initial upgrade to a robotic system with the Fusion FBH175 Bolt-on height drive, which will be showcased at Mediatech 2007.

This revolutionary system enables the operator to have the benefits of a robotic bolt-on height drive combined with a manual or robotic head on selected Vinten and Sachtler manual pedestals. This means the whole system can be operated remotely without having to upgrade to a complete robotics system. It delivers an affordable, adaptable robotics upgrade for customers by utilising existing manual equipment.

The Fusion FBH175 bolt-on height drive significantly increases the flexibility of studio applications while minimising costs for the customer.

At Mediatech, the Fusion FBH175 bolt on height drive is being shown with a Fusion FH100 head on a Vinten Osprey Elite manual pedestal, together with a selection of other products in the ground-breaking Vinten Radamec Fusion range of robotic broadcast camera support systems and accessories.

Vinten Radamec Fusion Range

The Vinten Radamec range of robotics broadcast systems is ideal for almost any camera support application. It can deliver the right solution, whether capturing fast moving action on the sports field or providing unobtrusive reporting of legislatives.

Latest additions to the Fusion range, include the robotic only head -the FHR100; the FP145 lightweight pedestal and the Vinten Radamec universal control system.

The new FHR100 head includes standard features from the FH100 full function head, with the exception of not providing manual control, enabling the design to be smaller, lighter, and provide even greater cost effectiveness. The highly versatile direct control of the digital full servo broadcast lenses from the main lens providers is maintained

The new Fusion robotic pedestal, the FP145 has a payload of 85kg (175lbs). Its unique accuracy-enhancing four wheel design, easy access electronics modules and Vinten manual performance take robotic pedestal design into a new dimension.

The new universal control system provides seamless, backward compatibility with established products from Autocam and Radamec but has also been designed with a high degree of versatility to accommodate future scalability and new products from the Vinten Radamec range.

For further information on the Vinten Radamec range of robotic camera support systems and accessories, go to www.vintenradamec.com

Or come to Stand A15/17 where the sales and technical teams from Vinten Radamec and distributors, AJ Niemeyer, will be available throughout Mediatech 2007.

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Digital images are available on request, please email press@tregartha-dinnie.co.uk



*Fusion robotic pedestal
(FP145 & FH100)*

About Vinten Radamec

Vinten Radamec is the world's leading provider of robotic camera support systems with the largest range covering robotic heads, pedestals and controllers suitable for studio, OB and legislative environments. With the widest customer support network and distribution infrastructure, and the most far reaching development programme in the industry, Vinten Radamec's aim is to continue to grow the number of robotics users in the world's broadcast industry.

Along with five other leading brands in the broadcast industry, Vinten Radamec is part of Camera Dynamics Ltd, a Vitec Group company.

About The Vitec Group plc

The Vitec Group plc is acknowledged as a global leader in the supply of equipment and services to the broadcasting, entertainment and photographic industries and has established a reputation for technical excellence and superior engineering along with an astute business strategy which has seen it grow by acquisition. Innovation is a cornerstone of the Group's activities and the organisation is committed to a policy of continuous product development. With revenues (2006) of £222m (\$400m) and over 1500 employees world-wide, its products are distributed in almost 100 countries, through a strong, fully-resourced distribution network or direct to the end user or corporate customer. More information can be found at www.vitecgroup.com

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