



# Press Release

July 2007

## **VINTEN RADAMEC BROADCAST ROBOTICS – CREATIVE, AFFORDABLE & IN TOTAL CONTROL**

*Radical new control system receives its global debut at IBC 2007*

Vinten Radamec

Stand No: 9.440

IBC 2007, RAI, Amsterdam

Vinten Radamec will be reinforcing the company's position as the most innovative, global brand in broadcast robotics with the launch of another world-first product – the Fusion FCS16 Control System – at IBC 2007.

This radical new concept in control systems is the first ever able to offer full touch screen control for up to 16 cameras from a single panel – industry standard is usually up to 9 cameras. Leaping a generation forwards in functionality, the Fusion FCS16 Control System is still compact, only requiring the same space as its closest predecessor the shot control panel from Radamec.

The Fusion FCS16 has also been designed for complete backward compatibility with previous Radamec and Autocam systems. This enables broadcasters to make the move into robotics on a gradual, extremely cost-effective basis without having to upgrade an entire system in a single capital outlay.

The Fusion FCS16 Control System can be teamed directly with companion Fusion range products, the FH100 head and the FBH175 bolt on height drive for an effective robotic camera support system able to deliver the best in creative, high quality programming.

The Fusion FH100 is an extremely cost effective full function robotic head, with a manual control option as well. It is compact and lightweight but can still handle a 45kg payload. The FBH175 bolt on height drive provides robotic control of the height of most lightweight manual Vinten and Sachtler pedestals.

“We already offer the widest, most innovative range of broadcast robotic camera support systems available in the world – and recent high profile successes for us include the QVC Shopping Channel in Philadelphia, and Japan and CNN throughout the world,” said Martin Philp, General Manager of Vinten Radamec. “The Fusion range continues to evolve and deliver the most intelligent, creative and functional robotic studio solutions – the FCS16 Control System is the latest example of our commitment to delivering products that not only take another step forward in technology and capability but support our established customers too by being totally compatible with our heritage ranges.

“The FCS16 Control System and the host of other exciting new products we will be unveiling at IBC all reflect our key product qualities – creativity, affordability, compatibility – for all our customer solutions.”

For further information on the complete Fusion range from Vinten Radamec, come to Stand No 9.440 at IBC 2007 or go to [www.vintenradamec.com](http://www.vintenradamec.com)

*ENDS*

## **About Vinten Radamec**

Vinten Radamec is the world's leading provider of robotic camera support systems with the largest range covering robotic heads, pedestals and controllers suitable for studio, OB and legislative environments. With the widest customer support network and distribution infrastructure, and the most far reaching development programme in the industry, Vinten Radamec's aim is to continue to grow the number of robotics users in the world's broadcast industry.

Along with five other leading brands in the broadcast industry, Vinten Radamec is part of Camera Dynamics Ltd, a Vitec Group company.

## **About The Vitec Group plc**

The Vitec Group plc is acknowledged as a global leader in the supply of equipment and services to the broadcasting, entertainment and photographic industries and has established a reputation for technical excellence and superior engineering along with an astute business strategy which has seen it grow by acquisition. Innovation is a cornerstone of the Group's activities and the organisation is committed to a policy of continuous product development. With revenues (2006) of £222m (\$400m) and over 1500 employees world-wide, its products are distributed in almost 100 countries, through a strong, fully-resourced distribution network or direct to the end user or corporate customer. More information can be found at [www.vitecgroup.com](http://www.vitecgroup.com)

### **For all press enquiries please contact:**

Gill Houghton or Kate Hogg  
Tregartha Dinnie Ltd.  
Chancery House  
199 Silbury Boulevard  
Central Milton Keynes  
Buckinghamshire  
MK9 1JL  
England  
Tele: + 44 (0) 19 08 30 65 08  
Fax: + 44 (0) 19 08 30 65 05  
Email: [press@tregartha-dinnie.co.uk](mailto:press@tregartha-dinnie.co.uk)