



Press Release

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VINTEN RADAMEC PUSHING THE BOUNDARIES OF BROADCAST ROBOTICS TECHNOLOGY AT KOBA 2007

*New products and enhanced customer support services
from Vinten Radamec at KOBA 2007*

Seoul, South Korea

15-18 May 2007

SanAm Technology Inc.

Stand No: 603

Reinforcing their position as the world's leading brand in robotics broadcast systems, Vinten Radamec is showing some exciting new products at KOBA 2007 – the Fusion FHR100 robotic head and the Fusion FBH145 bolt-on head drive.

Also at the show will be:

- the Vinten Radamec Fusion FH100 manual and robotic head
- the Vinten Radamec Fusion FP145 pedestal
- the Vinten Radamec Control System – the universal control solution.

Vinten Radamec Fusion Range

The Vinten Radamec range of robotics broadcast systems is ideal for almost any camera support application – from fast moving sports action to unobtrusive reporting of legislative procedures.

The latest additions to the Fusion range on show at KOBA 2007, are the FHR100 robotic-only head with bolt-on head drive, the FBH145.

The new FHR100 head includes standard features from the FH100 full function head but without the option of manual control. This enables the design to be smaller, lighter and particularly cost-effective. The highly versatile direct control of digital full service broadcast lenses from the main lens providers is maintained.

The new bolt-on head drive, the FBH145 provides robotic control of the height of most commonly used pedestals including the Vinten® Osprey Elite and the Sachtler® Pro-Ped. This product combination makes the switch to a robotic studio much more cost effective for the customer.

The latest Fusion robotic pedestal, the FP145 has a payload of 85kg. With its unique accuracy-enhancing four-wheel design and easy access electronics combined with the Vinten manual performance, the FP145 takes robotic pedestals into a new dimension.

The new Vinten Radamec control system provides seamless, backward compatibility with established products from Autocam and Radamec but has also been designed with a high degree of versatility. This accommodates future scalability requirements and new products from the Vinten Radamec range.

New Distributor – SanAm Technology Inc.

Emphasising the importance of the Korean market to the company, Vinten Radamec will be joined at KOBA 2007 by their new distributor for the region, SanAm.

Working with SanAm, Vinten Radamec will be able to deliver unrivalled technical and installation support to customers in Korea. Members of SanAm's engineering team have already undergone extensive product training with Vinten Radamec in the UK and will be able to provide in-house repair and service facilities locally in Seoul.

“Our partnership with SanAm means we can now provide our Korean customers with dedicated customer and technical support services here in their own locality.

We believe this will be a decisive step in continuing to expand our customer base here,” said Martin Philp, General Manager at Vinten Radamec.

Jeong-Feon Oh, CEO, SanAm said “We are delighted to be working with the world’s leading robotics broadcasting equipment company. Vinten Radamec is an already highly respected brand in Korea, recognised for its innovative and reliable technology. We look forward to providing a customer support service to match this.”

For further information on the Vinten Radamec range of robotic camera support systems and accessories, go to www.vintenradamec.com

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Digital images are available on request, please email press@tregartha-dinnie.co.uk



*Fusion robotic pedestal
(FP145 & FH100)*

About Vinten Radamec

Vinten Radamec is the world's leading provider of robotic camera support systems with the largest range covering robotic heads, pedestals and controllers suitable for studio, OB and legislative environments. With the widest customer support network and distribution infrastructure, and the most far reaching development programme in the industry, Vinten Radamec's aim is to continue to grow the number of robotics users in the world's broadcast industry.

Along with five other leading brands in the broadcast industry, Vinten Radamec is part of Camera Dynamics Ltd, a Vitec Group company.

About The Vitec Group plc

The Vitec Group plc is acknowledged as a global leader in the supply of equipment and services to the broadcasting, entertainment and photographic industries and has established a reputation for technical excellence and superior engineering along with an astute business strategy which has seen it grow by acquisition. Innovation is a cornerstone of the Group's activities and the organisation is committed to a policy of continuous product development. With revenues (2006) of £222m (\$400m) and over 1500 employees world-wide, its products are distributed in almost 100 countries, through a strong, fully-resourced distribution network or direct to the end user or corporate customer. More information can be found at www.vitecgroup.com

For all press enquiries please contact:

Gill Houghton/Kate Hogg
Tregartha Dinnie Ltd
Chancery House
199 Silbury Boulevard
Central Milton Keynes
Buckinghamshire
MK9 1JL
England
Tele: + 44 1908 306 508
Fax: + 44 1908 306 505
Email: press@tregartha-dinnie.co.uk